

## Artistic entrance examination 2023

### Graphic Design

#### **Practical information about the artistic entrance examination for permission to enrol in the Bachelor of Arts in Visual Arts Programme, option Graphic Design, for the academic year 2022-2023**

The Bachelor of Arts in Visual Arts programme is only available to candidate students who have passed the artistic entrance examination.

The artistic entrance examination assesses your artistic insight, cultural knowledge, creativity, skills and motivation. This two-day test consists of different assignments and an interview during which we will also discuss your curriculum vitae, possible home assignments and your portfolio.

#### **IMPORTANT**

You can only participate once per academic year in the artistic entrance exam for a particular graduation direction and selection process within the Fine Arts program.

However, it is possible to take part in the artistic entrance exam for various specializations and selection processes.

#### **NOTE FOR CANDIDATES OUTSIDE THE EEA**

Candidate students from outside the EEA are strongly advised to take part in the artistic entrance exam **in July 2023 (session 1)**. Candidate students from outside the EEA must submit their application for a student visa as soon as possible after they have passed the artistic entrance exam. Only then can they obtain the necessary visa in time to attend classes from the start of the academic year and gain the necessary access to the Academy's buildings and facilities.

## 1.Dates

The artistic entrance exam will be organised two times in 2023 on the following dates:

### ~~Session 1: Monday 3rd of July and Tuesday 4th of July 2023~~

- ~~• Registration possible until Monday, 5th of June 2023~~
- ~~• Uploading documents (CV, portfolio and motivation letter + possible assignments to be submitted in advance) possible until Tuesday 13th of June 2023~~

### Session 2: Monday 4th of September and Tuesday 5th of of September r 2023

- Registration possible until Thursday 17th of August
- Uploading documents (CV, portfolio and motivation letter + possible assignments to be submitted in advance) possible until Wednesday 23<sup>rd</sup> of August 2023

## 2.Registration and payment

You can take the artistic entrance test and the interviews both digitally and physically. (For the Fashion major, the artistic entrance test is organized completely digitally) **Choose your preference physical or digital when registering for the artistic entrance test.**

In order to participate in an artistic entrance exam, **you must pay a non-refundable administrative fee** of 25 euros, to be paid in advance, during the online registration.

We would like to receive your payment no later than:

**Session 1:** Tuesday June 6, 2023

**Session 2:** Friday August 18, 2023

→ *Please note that your payment may take a few days to arrive so be sure to bring your payment in good time!!!*

You can online register **HERE** for an artistic entrance exam.  
After registration and payment you go through the following steps.

### 3. Practical information: Session 2

You can take the artistic entrance test and the interviews both digitally and physically. **Choose your preference physical or digital when registering for the artistic entrance test.**

#### 3.1 To be submitted in advance (for all candidates)

1. C.V. indicating the studies carried out.
  2. Letter of motivation with a very clear indication of why you choose this direction.
  3. Portfolio
  4. Assignments in advance (see item 4.description)
    - A booklet in PDF, with a short vlog of max. 1 min. in MP4 in which you present your booklet.
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- Merge your C.V. , motivation letter and portfolio in one file (PDF)
  - Upload your portfolio file and assignment in advance 1.1 in PDF and related vlog in MP4
  - File name: use your personal name, so that we know to whom it belongs.  
Example filename : name\_familyname\_portfolio\_en.pdf
  - Upload your files via the link that will be sent to you by email
  - Submitting possible **until Wednesday August 23, 2023**

#### 3.2 Candidates - DIGITAL: Course of this 2-day test

This examination will cover two whole days.

##### **Day 1 Assignment: Monday the 4th of September 2023**

The artistic assignments (the design assignments, see item 4.) are shared **at 9:00 a.m. GMT + 2 hours** via a link.

These assignments must be submitted **before 9:00 GMT + 2 hours on Day 2 (Tuesday the 5th of September 2023)** of the artistic entrance exam via a link.

- ➔ Your assignments are uploaded in a PDF, MP4 and/or JPG file.
- ➔ The link where you can upload your files (design assignment) will be sent to you by e-mail.

##### **Day 1 Interview: Monday the 4th of September 2023**

A staff member of the student administration will give you an appointment by e-mail. The interview will take place with the e-mail address entered in your webregistration via **Teams**. If you want to use a different e-mail address or you want to do the interview via Skype, please let us know. ([academie@ap.be](mailto:academie@ap.be))

### **3.3 Candidates - PHYSICAL: course of this 2-day test**

**We expect you on Monday 4 September 2023 and Tuesday 5 September 2023 at the Campus.** Further information about the content of the artistic assignment + interview time slot will be communicated to you then.

Time: 09:00 - 17:00

Location: Blindestraat 13, 2000 Antwerp

#### **What to bring:**

- Drawing material
- Portfolio, c.v. and motivation letter
- Assignment in advance

## **4. Description: Portfolio, Assignment and Interview**

### **Portfolio**

With your artistic work, such as drawings, sketches, photographs, designs, pictures of your own art objects or filmic work, etc. collected and documented in a PDF file (video material can be linked to)

### **Assignment in advance**

Create a drawn visual report of a space or landscape in your immediate surroundings. Pay particular attention to your point of view and your observation of typical elements, objects, plants, people and animals. Draw from observation, not from photographs. Use your drawings to create a storyboard in a booklet of up to 32 pages. Convert the booklet to a digital design (including covers), and submit it in advance as a PDF file.

→ the booklet as a PDF file and the vlog as an MP4 file.

Objects (to be collected in advance)

In your environment, collect four every day, formally interesting objects that can serve as subjects for form studies in the design assignments (1.2) which you take during the artistic entrance exam.

Materials (to be collected in advance)

Various types and sizes of drawing paper (A3 and A4), several sheets of every size.

Sketching, drawing and painting materials (graphic pencils, Indian Ink, paint, brushes, water cup, crayons, eraser, markers, pens, glue, scissors, utility knife, ruler, compass, tape, paper tape, etc.)

### **Artistic assignments: Design assignments**

Combined design assignments on editing, interaction, image and text.

### **Interview**

Interview with the team of lecturers during the days of the artistic entrance examination. The interview assesses your background, vision, motivation and interests, as well as your insights and specific knowledge about graphic design. During this interview, the home assignment and portfolio are also discussed and you will be presented specific designs for discussion.

## 5.Results artistic entrance exam

On Friday the 8<sup>th</sup> of September 2023 you will receive a message whether or not you have passed the artistic entrance exam, along with some further information.

## 6.Passed the artistic entrance exam?

After passing the entrance exam, you will receive an e-mail with all the information needed in order to enrol.

If you have passed the artistic entrance exam and if you also meet the diploma and language requirements, you can enrol in your chosen specialization in the Bachelor of Arts in Visual Arts Programme for the academic year 2023-2024.

To enroll, you must also meet the **diploma** and **language requirements**. Find more information by following this [link](#).