

Artistic entrance examination 2022 Graphic Design

Practical information about the artistic entrance examination for permission to enrol in the Bachelor of Arts in Visual Arts Programme, specialization Graphic Design, for the academic year 2022-2023

The Bachelor of Arts in Visual Arts programme is only available to candidate students who have passed the artistic entrance examination.

The artistic entrance examination assesses your artistic insight, cultural knowledge, creativity, skills and motivation. This two-day test consists of different assignments and an interview during which we will also discuss your curriculum vitae, home assignments and your portfolio.

1 Dates

The artistic entrance exam will be organized on the following dates in 2022:

Session 1: Monday 4th of July and Tuesday 5th of July 2022

->> Registration possible until the 6th of June

->>Uploading documents (CV, portfolio and motivation letter + assignment to be submitted in advance) possible until the 13th of June

Session 2: Thursday 1st of September and Friday 2nd of September 2022

->> Registration possible until the 18th of August

->> Uploading documents (CV, portfolio and motivation letter + assignment to be submitted in advance) possible until the 24th of August

One can only participate once per academic year in the artistic entrance exam for a specific specialization and option within the Visual Arts programme. It is however possible to participate in the entrance exam for different specializations and options in the same year.

1.1 IMPORTANT NOTE FOR CANDIDATES OUTSIDE THE EEA

Candidate students from outside the EEA are strongly advised to take part in the artistic entrance exam in July. Candidate students from outside the EEA must submit their application for a student visa as soon as possible after they have passed the artistic entrance exam. Only then can they obtain the necessary visa in time to attend classes from the start of the academic year and gain the necessary access to the Academy's buildings and facilities.

2 Registration and payment

You can register for an artistic entrance exam online, on <https://inschrijven.ap.be>. In order to participate in an artistic entrance exam, **you must pay a non-refundable** administrative fee of 25 euros, to be paid in advance, during the online registration.

We would like to receive your payment no later than:

Session 1: Tuesday, June 7

Session 2: Friday, August 19

->Please note that your payment may take a few days to arrive so be sure to bring your payment in good time!!!

3 Practical information: session 1

You will be able to take the artistic entrance exam and the interview digitally or physically.

Please indicate your preference (digital or physical) + department by e-mail BEFORE 13 June.

E-mail: academie@ap.be

After registration and payment you go through the following steps (**5. DIGITAL or 6. PHYSICAL**).

4 To be submitted in advance (ALL CANDIDATES)

1 CV indicating the studies carried out.

2 Letter of motivation with a very clear indication of why you choose this specialization.

3 Portfolio

4. Assignments in advance 1.1 (see item 7.)

A booklet in PDF, with a short vlog of max. 1 min. in MP4 in which you present your booklet.

- Merge your CV , motivation letter and portfolio in one file (PDF)
- Upload your portfolio file and assignment in advance 1.1 in PDF and related vlog in MP4
- File name: use your personal name, so that we know to whom it belongs.
Example filename : name_familyname_portfolio_en.pdf
- Upload your files via the link that will be sent to you by e-mail
- Submitting possible until June 13

5 DIGITALY

The link where you can upload your files (design assignment) and additional information about the course of Day 1 and Day 2 will be sent to you by e-mail.

5.1 Course of this 2-day test

Day 1 Assignment: Monday the 4th of July

The design assignments (1.2) are shared at 9:00 a.m. GMT + 2 hours via a link.

- These assignments are submitted before 9:00 GMT + 2 hours on **Day 2** of the artistic entrance exam via a link.
- Your design assignments are uploaded in a PDF, MP4 and/or JPG file.

Day 1 or Day 2 Interview: Monday the 4th of July or Tuesday the 5th of July

A staff member of the student administration will give you an appointment by e-mail. The interview will take place with the e-mail address entered in your webregistration via Skype. If you want to use a different e-mail address or you want to do the interview via Teams, please let us know.

6 PHYSICAL: course of this 2-day test

We expect you on Monday 4 July and Tuesday 5 July at the Campus.

Further information about the content of the artistic assignment + interview time slot will be communicated to you then.

Time: 09:00 - 17:00

Location: Blindestraat 13, 2000 Antwerp

What to bring:

- Portfolio, c.v. and motivation letter
- Assignment in advance 1.1
- Drawing material

7 Description: Portfolio, Assignment in advance, Design assignments and Interview

1. Assignments

1.1. Assignment in advance

Create a drawn visual report of a space or landscape in your immediate surroundings. Pay particular attention to your point of view and your observation of typical elements, objects, plants, people and animals. Draw from observation, not from photographs. Use your drawings to create a storyboard in a booklet of up to 32 pages. Convert the booklet to a digital design (including covers), and submit it in advance as a PDF file. Finally, present this design in a short vlog, using a smartphone, in a video of up to 1 minute as an MP4 file.

1.2. Design assignments (during the artistic entrance examination)

Combined design assignments on editing, interaction, image and text.

1.3 Interview (during the artistic entrance examination)

Interview with the team of lecturers during the days of the artistic entrance examination. The interview assesses your background, vision, motivation and interests, as well as your insights and specific knowledge about graphic design. During this interview, the home assignment and portfolio are also discussed and you will be presented specific designs for discussion.

2. Preparation

2.1 Portfolio

With your artistic work, such as drawings, sketches, photographs, designs, pictures of your own art objects or filmic work, etc. collected and documented in a PDF file (video material can be linked to)

Assignment in advance

the booklet as a PDF file and the vlog as an MP4 file.

2.2 Objects (to be collected in advance)

In your environment, collect four every day, formally interesting objects that can serve as subjects for form studies in the design assignments (1.2) which you take during the artistic entrance exam.

2.3 Materials (to be collected in advance)

Various types and sizes of drawing paper (A3 and A4), several sheets of every size.

Sketching, drawing and painting materials (graphic pencils, Indian Ink, paint, brushes, water cup, crayons, eraser, markers, pens, glue, scissors, utility knife, ruler, compass, tape, paper tape, etc.)

8 Results artistic entrance exam

On Friday the 8th of July will receive a message whether or not you have passed the artistic entrance exam, along with some further information.

9 Passed the artistic entrance exam?

If you have passed the artistic entrance exam and if you also meet the diploma and language requirements, you can enrol in your chosen specialization in the Bachelor of Arts in Visual Arts Programme for the academic year 2021-2022 or the academic year 2022-2023.

To enroll, you must also meet the diploma and language requirements by the beginning of the academic year:

- September 20, 2021 for academic year 2021-2022
- September 21, 2022 for academic year 2022-2023

After passing the entrance exam, you will receive an e-mail from us with all the information needed in order to enrol.

Read more about the admission requirements on <https://ap-arts.be/en/academy>.